



TOGETHER
WE FIND OUR Y

2025 ANNUAL CAMPAIGN - YMCA OF PUEBLO



TOGETHER WE FIND OUR Y

through the YMCA Annual Campaign

The YMCA of Pueblo is more than a gym—it's a cornerstone of our community and a catalyst for transformation. This year's campaign, **"Together, We Find Our Y,"** reflects the shared values and collective power that unite us. It's about the impact we make when we come together to support one another.

Every program, every story, and every life touched at the Y begins with **your generosity**. Whether it's offering safe spaces for kids to learn and grow, providing financial assistance for families in need, or fostering connections for seniors to combat isolation, **your support changes lives**.

Together, we can build a stronger, healthier, and more equitable Pueblo.





The YMCA of Pueblo is one of Pueblo County’s leading non-profits, acting as a catalyst for community transformation through youth development, healthy living, and social responsibility.

In 2023, the Y provided **\$1,068,496** in support, services, and program subsidies to kids and families-in-need in Pueblo County.

- **Membership:**
13,823 Individuals served at little or no cost
- **Camp Jackson**
388 Campers received life-changing outdoor experiences
- **Health Equity:**
1,841 Active Older Adults participated in community integrated health programs
- **Child Care**
3,115 Kids received educational support
- **Sports**
2,733 Young athletes learned teamwork while also building values and self-confidence
- **Aquatics**
1,527 Children learned to swim and be safe around water



THE ANNUAL CAMPAIGN FOR A BETTER US

The YMCA Annual Campaign is a yearly fundraising effort that allows us to fully realize our mission, especially as it relates to the last two words: “for all.” The Y recognizes the importance of financial accessibility and is determined to make membership and program fees affordable for everyone in our community.

The annual fundraising initiative serves as the backbone of our philanthropic efforts by securing charitable gifts from YMCA members and the community to ensure our programs and services remain accessible. Every donation stays within our Y in the form of financial assistance, program subsidies, and to keep our doors open to all. These funds ensure all community members have access to the Y and advance programs that address community needs.

Membership dues cover the costs of operating YMCA facilities, but they do not support additional costs for outreach programs and financial assistance for the less advantaged. Our YMCA of Pueblo Annual Campaign raises funds to benefit safe, high quality, character-building programs that serve people of all ages in Pueblo County.

YMCA OF PUEBLO

The YMCA of Pueblo’s mission is to put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

We are an association made up of people from every walk of life, working side by side to strengthen communities. Together we strive to ensure that everyone, regardless of age, race, gender, gender identity, gender expression, income, faith, sexual orientation or cultural background has the opportunity to live life to its fullest. Through the generous contributions to enjoy YMCA programs.

The Y is a leading 501(C)3 nonprofit committed to strengthening communities through youth development, healthy living, social responsibility and giving back. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. Deeply rooted in the community for more than 136 years, we have the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.



ANNUAL CAMPAIGN PLEDGE FORM

YMCA OF PUEBLO

TOGETHER WE FIND OUR Y

1 DONOR INFORMATION

DONOR NAME _____ PREFERRED NAME _____

RECOGNITION NAME (PLEASE PRINT NAMES YOU, YOUR COMPANY, ORGANIZATIONS, OR FAMILY WISH TO BE RECOGNIZED FOR YOUR GIFT) _____

STREET ADDRESS, CITY, STATE, ZIP PREFERRED MAILING ADDRESS: HOME BUSINESS _____

EMAIL ADDRESS _____ PHONE _____

\$50 teaches a child to swim and promotes water safety.

\$100 supports a season of youth sports for two children.

\$150 provides an opportunity for a child to attend a week of summer day camp.

\$250 provides a safe setting for a child to attend a month of afterschool care.

\$500 helps a middle schooler attend Camp Jackson.

\$1000 provides an active lifestyle for a senior couple with an annual membership.

\$2500 provides five families an annual membership so they can spend quality time together.

PLEASE RETURN TO:

YMCA OF PUEBLO
3200 E. SPAULDING AVE
PUEBLO, CO. 81008
BSAMORA@PUEBLOYMCA.ORG

OR GIVE ONLINE AT:

WWW.PUEBLOYMCA.ORG/GIVE



2 PLEDGE INFORMATION

- \$50 \$100 \$250 \$500 \$1,000 OTHER _____
 I would like to make an ongoing* monthly gift of \$ _____

Payment Options

- Cash (Full amount enclosed)
 Check (Make Payable to YMCA of Pueblo)
 Charge my Credit Card on File
 New Credit Card ** _____
NAME AS IT APPEARS ON CARD _____ EXPIRATION DATE _____
CARD NUMBER _____ SECURITY CODE _____

Please bill me: Monthly Quarterly Annually (Month _____)

My employer and/or my spouse's employer has a matching gift program:

Company Name(s) - Please contact your HR Department to initiate the matching gift.

Planned Giving

- The YMCA is in my estate plan.
 I would like to talk to someone about giving to the YMCA through my estate.

STAFF USE ONLY:

Campaigner: _____

Designation: _____

Notes: _____

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Donor Signature _____ Date of Pledge _____

I would like this pledge to recur annually for _____ years.

Your tax-deductible gift will be acknowledged as an unrestricted donation. The YMCA of Pueblo uses unrestricted gifts where they can do the most good, and we are committed to connecting our community's most critical needs with donors like you who can make a difference.

* By checking the "Make an ongoing gift." box, I hereby authorize the YMCA to initiate monthly debits from the credit card information provided above. The authority is to remain in effect until the YMCA has received 15 days written notification from me of the termination.

** Please note all credit card information will be securely stored within our encrypted data base. This form will be stored in a secure location and shredded as soon as the information has been entered into our system and allowed by law.