



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Sample Social Media Posts

ANNUAL CAMPAIGN - YMCA OF PUEBLO

Below are some examples of suggested content for your personal social media accounts. You can copy and paste them right into a post or story, adding your own personal touch. But the more you can personalize, the more your social contacts will engage with you. Tell people why the Y is important to you and your family. Share how involvement has impacted you. Combine these with the social images we provided on the campaigner resource web page for even more impact or use a photo of your own.

SAMPLE POSTS

- ▶ At our core, the Y is about helping individuals reach their full potential, no matter who they are or where they are from. The YMCA of Pueblo helps people in our community reach their full potential. Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ The Y believes everyone deserves the same opportunities, no matter who you are or where you are from. Learn more about the work the YMCA of Pueblo is doing in our local community, and how you can support these efforts during the Annual Campaign. Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ The YMCA of Pueblo continues to serve the needs of our community. From swim lessons to afterschool care and personal training to preschool, we are here to help connect you to the resources you need to achieve your personal goals. This is only available through the generosity of donors and volunteers. Are you ready to support the Y? Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ I met (@_____ tag a Y friend or multiple) at the YMCA of Pueblo and I could not imagine my life without (he/her/them). I am supporting the YMCA this year to make sure everyone is able to have the same opportunities no matter their ability to afford it. Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ Camp Jackson has been an amazing experience for (your child's name). It's given (him/her/them) confidence and helped them make new friends. This year we're giving to the Y so every kid in our community can experience camp. Will you join us in donating to the YMCA Annual Campaign? Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ Want to be part of something positive in (year)? Now, more than ever, families and communities need the YMCA. The Y will play a big vital role in helping our community thrive in (year). Donate today! Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ Do you know how to swim? Many children in our community don't. Please consider a donation to the Y's annual Campaign to help provide swim lessons to a child and potentially save a life. Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ Need a reason to give? Your donation of \$75 will help a child learn skills and build confidence in a full season of youth sports! Donate for a brighter future! Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ Giving is not about making a donation. It is about making a difference. I am helping the Y raise donations to provide financial assistance for membership, programs, and childcare. Everyone should have the opportunity to belong at the Y! Give online at www.PuebloYMCA.org/give and help us #FindOurY
- ▶ To all my fellow working parents - The Y School Age Care Program gives kids a safe place to learn and play before and after school. The Y's financial assistance program ensures this program is affordable to all families. Will you join me in supporting this program with a donation to the Y? Give online at www.PuebloYMCA.org/give and help us #FindOurY